Minutes of the
Economic & Community
Development Committee
for the meeting
held on
Tuesday 19 April 2016
Minutes of the
Economic & Community Development Committee

Meeting held on Tuesday 19 April 2016 in the Colonel Light Room, Town Hall, Adelaide commenced at 5.30 pm

Members Present:
The Right Honourable the Lord Mayor [Martin Haese];
Councillor Hender (Deputy Lord Mayor) (Chair);
Councillors Abiad, Antic, Clearihan, Corbell (Deputy Chair), Malani, Martin, Moran, Verschoor and Wilkinson

The Chair advised the meeting that the Economic & Community Development Committee and the Finance & Business Services Committee public meeting will be streamed live and recorded for publishing to the internet. Please note that an audio and visual recording is taken of this meeting. This means that your presence at and, any or all contribution you make to the meeting, may be collected, used, disclosed, or published publicly by the Council (including transferring outside Australia).

Acknowledgment of Country

With the opening of the meeting the Chair stated:
‘The Economic & Community Development Committee acknowledges that we are meeting on traditional country of the Kaurna people of the Adelaide Plains and pays respect to Elders past and present. We recognise and respect their cultural heritage, beliefs and relationship with the land. We acknowledge that they are of continuing importance to the Kaurna people living today’.

Councillor Abiad left the Colonel Light Room at 5.31 pm.
Apologies and Leave of Absence

On Leave:

Councillor Slama

Confirmation of Minutes

1. Agenda Item 3 - Confirmation of Minutes – 15/3/2016 [ECD]

Moved by Councillor Malani,
Seconded by the Lord Mayor -

That the Minutes of the meeting of the Economic & Community Development Committee held on 15 March 2016 be taken as read and be confirmed.

Carried

Councillor Verschoor entered the Colonel Light Room at 5.32 pm and Councillor Malani left the Colonel Light Room at 5.33 pm.

Items Adopted En Bloc by the Committee

The Chair requested Members to identify Agenda Items for discussion. Further discussion was sought by Committee Members on all Agenda Items.

Presentation

2. Agenda Item 7 – Presentation – City Sustainability and Park Lands Program - World Heritage Listing of Mount Lofty Ranges [ECD]

The Chair introduced Ms Stephanie Johnston, Project Manager, Mount Lofty Ranges World Heritage Bid who utilising a PowerPoint presentation briefed the Members on the project for World Heritage Listing of the Mount Lofty Ranges.

During the presentation:

- Councillor Antic and Abiad entered the Colonel Light Room at 5.45 pm.
- Councillor Moran entered the Colonel Light Room at 5.45 pm, left at 5.47 pm, entered and left at 5.48 pm and re-entered at 5.49 pm.

Ms Stephanie Johnston responded to questions in relation to:

- The timeline for the Listing.
Listing of the Adelaide Park Lands.

The Chair thanked Ms Stephanie Johnston for her presentation and response to questions.

A copy of the presentation is attached for reference at the conclusion of the Minutes of this meeting.

Items Considered by the Committee for recommendation to Council

3. Agenda Item 8 – Recommendation for Council Consideration – Active City Program – Victoria Park/Pakapakanthi Toilets and Change Rooms [2013/03160] [ECD]

Discussion ensued

It was then -

Moved by Councillor Abiad,
Seconded by the Lord Mayor -

That the Economic & Community Development Committee recommends to Council that Council:

1. Endorses the concept design options for change rooms and toilets in Victoria Park/Pakapakanthi as shown at Attachment A to Item 8 listed on the Agenda for the meeting of the Economic & Community Development Committee held on 19 April 2016, for the purpose of community engagement.

2. Notes that Administration’s preferred location for the change rooms and toilets is to the south west of the southern sports fields.

3. Notes that the estimated cost to deliver the toilets and change rooms in this location is $750k, being $300k for the building structure with the balance to provide services to the building (sewer, water and electricity), contingency for contaminated soil, landscaping, path works and disability access parking on Beaumont Road.

4. Notes that $200k has been received from the Office for Recreation and Sport for the delivery of this project and the funding agreement is scheduled to expire in June 2016.

5. Notes that this project will be presented to Council as part of the 2016/17 Integrated Business Plan and Budget list of ranked projects.

6. Write to the Office for Recreation and Sport seeking an 18 month extension for expenditure of the $200k.

7. Notes that the results of the community engagement including advice from the Adelaide Park Lands Authority will be brought back to Committee for further consideration.

Discussion continued

Amendment –

Moved by Councillor Martin,
Seconded by Councillor Moran -
That the motion be amended to read as follows:

‘That the Economic & Community Development Committee refers the matter to APLA for consideration, without a recommendation for a site, and then to the following Council Meeting.’

Discussion ensued, during which Councillor Malani left the Colonel Light Room at 6.00 pm and re-entered at 6.04 pm.

The amendment was then put and carried

Discussion continued

The motion, as amended, was then put and carried

4. Agenda Item 9 – Recommendation for Council Consideration – City Planning & Development Program – Burnett Street Laneway Closure [2014/02160] [ECD]

Moved by Councillor Martin,
Seconded by Councillor Malani -

That the Economic & Community Development Committee recommends to Council that Council:

1. In accordance with Section 32 of the Road Traffic Act 1961:
   1.1 Closes a portion of the road, known as an unnamed public laneway that runs east off of Burnett Street, Adelaide (‘the laneway’), commencing from 5 metres east of the laneway’s intersection with Burnett Street until the dead end of the laneway to all vehicles between the hours of 8:00am and 1:00am the following day on all days of the week from 2 May 2016 until further resolution of Council for the purposes of rationalising the flow and impact of traffic within the laneway and on nearby roads during the period of the closure (‘the closure’);
   1.2 Notes, that in reaching its decision with respect to the closure, it has given due consideration to all written submissions made in respect of its proposal to proceed with the closure;
   1.3 Authorises the Chief Executive Officer to cause notice of the closure to:
      1.3.1 be published in ‘The Advertiser’ and ‘The City’;
      1.3.2 be given by post each ratepayer of land immediately abutting and within 50 metres of the portion of the laneway the subject of the closure;
      1.3.3 be published on the Council’s internet website;
      1.3.4 be made available at Council’s Customer Centre, Libraries and Community Centres; and
   1.4 Authorises the Chief Executive Officer to, after observing any relevant requirements of the Road Traffic Act 1961, cause to be erected, installed, operated maintained and removed, on behalf of Council, any traffic control device necessary to give effect to the closure.
2. Approves in principle the granting of a permit and authorisation under Sections 221 and 222 of the Local Government Act 1999 to Korinthia Pty Ltd for the purposes of establishing an outdoor dining area on and undertaking any necessary or incidental alterations to a public road over a portion of the laneway within the area the subject of the closure for a period of 2 years, commencing on 2 May 2016 and concluding on 2 May 2018;

3. Delegates to the Chief Executive Officer the power to grant Korinthia Pty Ltd a permit and authorisation under Sections 221 and 222 of the Local Government Act 1999 for the purposes of establishing an outdoor dining area on and undertaking any necessary or incidental alterations to a public road over a portion of the laneway within the area the subject of the closure for a period of 2 years, commencing on 2 May 2016 and concluding on 2 May 2018 on such terms and conditions that the Chief Executive Officer considers appropriate (‘the Permit’); and

4. Notes that prior to making a decision to issue the Permit the Chief Executive Officer will give due consideration to:
   4.1 all written submissions made in respect of its proposal to proceed to issue the Permit; and
   4.2 whether or not the erection or installation of structures permitted under the Permit will unduly obstruct the use of the road, unduly interfere with the construction of the road and have an adverse on road safety.

Discussion ensued

Amendment –

Moved by Councillor Verschoor,
Seconded by Councillor Moran -

That the motion be amended to read as follows:

‘That the matter be deferred to allow administration to get a response from the property owner and tenant at 92 Currie Street.’

Discussion continued

The amendment was then put and carried

The motion, as amended, was then put and carried

5. **Agenda Item 10 – Recommendation for Council Consideration – City Design & Transport Program – Melbourne Street Precinct Parking Study [2015/01149] [ECD]**

Councillor Wilkinson moved the following motion which lapsed for want of a seconder:

That the Economic & Community Development Committee recommends to Council that Council:

1. Notes the Executive Summary for the *Melbourne Street Precinct Car Parking Utilisation and User Perceptions Study* (Parking Study) as set out in Attachment A to Item 10 on the Agenda for the meeting of the Economic & Community Development Committee held on 19 April 2016.
2. Notes the important role that the Dunn Street car park plays in the Melbourne Street Precinct, and the community value the car park provides.

3. Notes that the Melbourne Street Precinct has adequate on-street car parking capacity.

4. Resolves to proceed with further investigations into the re-development of the Dunn Street car park to significantly increase the number of car parks provided on the site with a residential development above.

5. Notes that the key parking issue identified from the User Perception Surveys is insufficient long term (and free) parking provision for workers of the precinct.

6. Endorses the Administration to consult on the short term proposed Melbourne Street precinct on-street and Dunn Street parking improvements as set out in Attachment B to Item 10 on for the meeting of the Economic & Community Development Committee held on 19 April 2016, noting that an additional budget allocation of $10K will be requested in Quarterly Forecast 3 to carry out the consultation activities.

It was then -

Moved by Councillor Abiad,
Seconded by Councillor Verschoor -

That the Economic & Community Development Committee recommends to Council that Council:

1. Notes the Executive Summary for the *Melbourne Street Precinct Car Parking Utilisation and User Perceptions Study* (Parking Study) as set out in Attachment A to Item 10 on the Agenda for the meeting of the Economic & Community Development Committee held on 19 April 2016.

2. Notes the important role that the Dunn Street car park plays in the Melbourne Street Precinct, and the community value the car park provides.

3. Notes that the Melbourne Street Precinct has adequate on-street car parking capacity.

4. Resolves not to proceed with further investigations into the re-development of the Dunn Street car park.

5. Notes that the key parking issue identified from the User Perception Surveys is insufficient long term (and free) parking provision for workers of the precinct.

6. Endorses the Administration to consult on the short term proposed Melbourne Street precinct on-street and Dunn Street parking improvements as set out in Attachment B to Item 10 on for the meeting of the Economic & Community Development Committee held on 19 April 2016, noting that an additional budget allocation of $10K will be requested in Quarterly Forecast 3 to carry out the consultation activities.

Amendment –

Moved by Councillor Moran,
Seconded by Councillor Malani -
'That the motion be amended to delete paragraph (4).'
Discussion ensued, during which with the consent of the mover, the seconder and the meeting the amendment was varied to also delete paragraph (6).
Discussion ensued

Meeting Adjourned at 6.26 pm

Moved by Councillor Clearihan,
Seconded by Councillor Corbell -
That this meeting of the Economic & Community Development Committee do now adjourn and reconvene in the Colonel Light Room, Town Hall, Adelaide upon the adjournment of the Finance & Business Services meeting.

Carried

Meeting Reconvened at 6.26 pm

Members present:

The Right Honourable the Lord Mayor [Martin Haese].
Councillor Hender (Deputy Lord Mayor) (Chair);
Councillors Abiad, Antic, Clearihan, Corbell, Malani, Martin, Moran, Verschoor and Wilkinson.

On Leave:

Councillor Slama.

5. Agenda Item 10 – Recommendation for Council Consideration – City Design & Transport Program – Melbourne Street Precinct Parking Study [2015/01149] [ECD] (Cont...)

Discussion continued

The amendment, as varied, was then put and carried

The motion, as amended, was then put and carried

6. Agenda Item 11 – Recommendation for Council Consideration – City Design & Transport Program – Exploration of a Rainbow Crossing in the City [2016/00562] [ECD]

Councillor Martin moved the following motion that lapsed for want of a seconder:

That the Economic & Community Development Committee recommends to Council that Council:
1. Notes the three options presented for consideration for the Rainbow Walk in Light Square as set out in Attachments A, B and C to Item 11 on the Agenda for the meeting of the Economic & Community Development Committee held on 19 April 2016.

2. Endorses Option 2A for the Rainbow Walk in Light Square, as set out in Attachment C to Item 11 on the Agenda for the meeting of the Economic & Community Development Committee held on 19 April 2016 to be constructed by the end October 2016, aligning with the commencement of the annual Feast Festival and Pride March.

3. Endorses a name change for Rainbow Walk to an appropriate name to be determined in consultation with stakeholders.

It was then -

Moved by Councillor Moran,
Seconded by Councillor Malani -

That the Economic & Community Development Committee recommends to Council that Council:

1. Notes the three options presented for consideration for the Rainbow Walk in Light Square as set out in Attachments A, B and C to Item 11 on the Agenda for the meeting of the Economic & Community Development Committee held on 19 April 2016.

2. Endorses Option 1 for the Rainbow Walk in Light Square, as set out in Attachment A to Item 11 on the Agenda for the meeting of the Economic & Community Development Committee held on 19 April 2016 to be constructed by the end October 2016, aligning with the commencement of the annual Feast Festival and Pride March.

3. Endorses a name change for Rainbow Walk to an appropriate name to be determined in consultation with stakeholders.

Discussion ensued

Amendment –

Moved by Councillor Corbell,
Seconded by Councillor Verschoor -

That paragraph (2) of the motion be amended to read as follows:

‘2. Endorses Option 2A for the Rainbow Walk in Light Square, as set out in Attachment C to Item 11 on the Agenda for the meeting of the Economic & Community Development Committee held on 19 April 2016 to be constructed by the end October 2016, aligning with the commencement of the annual Feast Festival and Pride March.’

Discussion continued, during which Councillor Wilkinson left the Colonel Light Room at 6.50 pm and re-entered at 6.52 pm.

The amendment was then put and carried

Councillor Clearihan then requested that a division be taken on the amendment.
Division

For (6):

Councillors Clearihan, Corbell, Hender (Deputy Lord Mayor) (Chair), Martin, Verschoor and Wilkinson.

Against (5):

The Lord Mayor and Councillors Abiad, Antic, Malani and Moran.

The division was declared in favour of the amendment.

Councillor Antic moved the following amendment that was ruled by the Chair to be a direct negative to the motion:

‘That the Economic & Community Development Committee recommends to Council that Council:

1. Notes the three options presented for consideration for the Rainbow Walk in Light Square as set out in Attachments A, B and C to Item 11 on the Agenda for the meeting of the Economic & Community Development Committee held on 19 April 2016.

2. Notes that none of the available options provide a suitable and cost effective solution and furthermore that the project be discontinued.’

Amendment –

Moved by Councillor Abiad,
Seconded by the Lord Mayor-

‘That the Economic & Community Development Committee recommends to Council that Council:

1. Notes the three options presented for consideration for the Rainbow Walk in Light Square as set out in Attachments A, B and C to Item 11 on the Agenda for the meeting of the Economic & Community Development Committee held on 19 April 2016.

2. Endorses Option 2A for the Rainbow Walk in Light Square, as set out in Attachment C to Item 11 on the Agenda for the meeting of the Economic & Community Development Committee held on 19 April 2016 to be constructed by the end October 2016, aligning with the commencement of the annual Feast Festival and Pride March and Council commit $50,000 to the project.

3. Engages the community at large and assist them in a crowdfunding exercise to co-fund and co-partner with the project however, should that exercise be unsuccessful, that Council continue the project with a budget not exceeding $50,000.

4. Endorses a name change for Rainbow Walk to an appropriate name to be determined in consultation with stakeholders.’

Discussion ensued

The amendment was then put and lost

The motion, as amended, was then put and carried

Councillor Malani then requested that a division be taken on the motion.
Division

For (7):
Councillors Clearihan, Corbell, Hender (Deputy Lord Mayor) (Chair), Malani, Martin, Verschoor and Wilkinson.

Against (4):
The Lord Mayor and Councillors Abiad, Antic and Moran.

The division was declared against the motion.

7. Agenda Item 12 – Recommendation for Council Consideration – City Design & Transport Program – Willcox, Little Sturt & Chatham Street Improvements Project – Consultation Summary & Updated Plans [2015/02105] [ECD]

Discussion ensued, during which:

- Councillors Antic left the Colonel Light Room at 7.12 pm and re-entered at 7.14 pm.
- Councillor Abiad left the Colonel Light Room at 7.12 pm.

It was then -

Moved by the Lord Mayor,
Seconded by Councillor Moran -

That the Economic & Community Development Committee recommends to Council that Council:

1. Notes the Consultation Summary Report for the consultation undertaken between 1 and 22 February 2016 for the Chatham, Little Sturt and Willcox Street Improvements Project, as set out in Attachment A to Item 12 on the Agenda for the meeting of the Economic & Community Development Committee held on 19 April 2016.

2. Endorses the detailed design and implementation of the proposed pedestrian, bike and greening improvements along Willcox, Little Sturt and Chatham streets as set out in Attachment B to Item 12 on the Agenda for the meeting of the Economic & Community Development Committee held on 19 April 2016.

3. Notes that a budget is proposed as part of the draft 2016/17 Integrated Business Plan to implement the street improvements works along Willcox, Little Sturt and Chatham streets, as well as to complete the planning and design of the remainder of this low-stress and priority ‘walking and cycling’ link up to Grote Street.

Discussion ensued, during which Councillor Abiad re-entered the Colonel Light Room at 7.19 pm.

Amendment –

Moved by Councillor Wilkinson,
Seconded by Councillor Martin -

That Paragraph (2) of the motion be amended to read as follows:
2. Endorses the detailed design and implementation of the proposed pedestrian, bike and greening improvements along Willcox, Little Sturt and Chatham streets as set out in Attachment B to Item 12 on the Agenda for the meeting of the Economic & Community Development Committee held on 19 April 2016, subject to any new paving, including the new paving in Willcox Street be deleted, except for the child drop off in Chatham Street and that the additional funds be put towards maximising the number of new street trees to form a canopy over the street.’

Discussion ensued

The amendment was then put and carried

Discussion continued

The motion, as amended, was then put and carried

Out of Session Information Papers to Note

8. Agenda Item 14 – Item Received & Noted by Committee – City & Corporate Governance Program - Out of Session Information Papers to Note [2014/03663] [ECD]

Discussion ensued

It was then -

Moved by Councillor Martin,
Seconded by Councillor Verschoor -

That the Economic & Community Development Committee receives and notes the Out of Session Paper:

1. Attachment 1 titled Renew Adelaide Six Month Update
2. Attachment 2 titled Notice of Engagement & Research Activities – April 2016
3. Attachment 3 titled Adelaide Town Hall 150th Anniversary Celebration and ‘The Beatles’ commemorative art installation
4. Attachment 4 titled ACC Support for Co-working spaces and Creative Enterprise in the City
5. Attachment 5 titled Evaluation of the Fringe Connect Project (Fringe Dollars)

...
9. Agenda Item 15 - Recommendation for Council Consideration – Other Business on Notice – Councillor Moran - Motion on Notice – Temporary Bike Lane [2015/02349] [ECD]

Item 15 distributed separately to the Agenda was before Members.

It was then -

Moved by Councillor Moran,
Seconded by Councillor Martin -

That the Economic & Community Development Committee recommends to Council that Council:

Paint a temporary bike lane on the Pirie Street to North terrace section of Frome Road to alleviate the dangerous situation that now exists.

Discussion ensued

Amendment –

Moved by Councillor Antic,
Seconded by Councillor Malani -

That the motion be amended to read as follows:

‘That the Economic & Community Development Committee recommends to Council that Council:

1. Paint a temporary bike lane on the Pirie Street to North terrace section of Frome Road to alleviate the dangerous situation that now exists.
2. With options to be presented to the Council Meeting on 26 April 2016.’

Discussion continued

The amendment was then put and carried

Discussion continued

The motion, as amended, was then put and carried

Councillor Moran then requested that a division be taken on the motion.

Division

For (9):

Councillors Antic, Abiad, Clearihan, Corbell, Malani, Martin, Moran, Verschoor and Wilkinson.

Against (2):

The Lord Mayor and Councillor Hender (Deputy Lord Mayor)(Chair).
The division was declared against the motion.

The Administration Comment distributed separately for Item 15 is attached for reference at the conclusion of the Minutes of this meeting.

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**Item seeking Exclusion of the Public**

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10. **Agenda Item 17 - Exclusion of the Public to Consider –**

   **Item 18 – Adelaide Promotional Opportunity**

   Section 90 (3) (b) & (d) of the Local Government Act 1999 [commercial advantage/prejudice commercial position of council/commercial information of a confidential nature]

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**ORDER TO EXCLUDE FOR AGENDA ITEM 18**

Moved by Councillor Clearihan,
Seconded by Councillor Corbell -

That:

1. Having taken into account the relevant consideration contained in Section 90 (3) (b) & (d) and Section 90(2) & (7) of the Local Government Act 1999, this meeting of the Economic & Community Development Committee dated 19/4/2016 resolves that it is necessary and appropriate to act in a meeting closed to the public as the consideration of Item 18 [Adelaide Promotional Opportunity] listed on the Agenda in a meeting open to the public would on balance be contrary to the public interest.

**Grounds and Basis**

This Item is commercial information of a confidential nature (not being a trade secret) the disclosure of which could reasonably be expected to confer a commercial advantage on a person with whom the council is conducting business, prejudice the commercial position of the council and prejudice the commercial position of the person who supplied the information and confer a commercial advantage on a third party.

The disclosure of information in this report could reasonably prejudice the commercial position and identity of the proponent who supplied ‘commercial in confidence’ information containing a business case and capability to undertake a promotional opportunity for evaluation by Council at the request of the Council for which ‘commercial in confidence’ discussions have been undertaken and remain current. Disclosure of this information may adversely impact project viability, prejudice the ability to undertake/participate in future negotiations on the proposal and prejudice the Council’s commercial position and opportunity for Council to participate in future like considerations or discussions.
Public Interest

The Council is satisfied that the principle that the meeting be conducted in a place open to the public has been outweighed in the circumstances because the disclosure of this information may result in release of information prior to the finalisation of ‘commercial in confidence’ negotiation with the proponent and a competitor receiving the information to the detriment of the proponent who supplied information at this point in time, may materially and adversely affect the financial viability of the proponent for any future projects and because the disclosure of Council’s commercial position may severely prejudice Council’s ability to discuss/participate or influence a proposal for the benefit of the Council and the community in this matter and in relation to other contract negotiations.

2. Pursuant to Section 90(2) of the Local Government Act 1999, this meeting of the Economic & Community Development Committee dated 19/4/2016 orders that the public (with the exception of members of Corporation staff who are hereby permitted to remain) be excluded from this meeting to enable this meeting to receive, discuss or consider in confidence Item 18 [Adelaide Promotional Opportunity] listed in the Agenda, on the grounds that such item of business, contains information and matters of a kind referred to in Section 90(3) (b) & (d) of the Act.

Carried

The public and members of Corporation staff not directly involved with Agenda Item 18, left the Colonel Light Room at 7.56 pm.
Minute 11 Item Considered in Confidence

Agenda Item 18 - Adelaide Promotional Opportunity

Section 90(3) (b) & (d) of the Local Government Act 1999

Page 16
The Colonel Light Room re-opened to the public at 7.57 pm.

Confidentiality Order

Minute 11 - Agenda Item 18 - Adelaide Promotional Opportunity [ECD]

In accordance with Section 91(7) & (9) of the Local Government Act 1999 and on the grounds that Item 18 [Adelaide Promotional Opportunity] listed on the Agenda for the meeting of the Economic & Community Development Committee held on 19 April 2016 was received, discussed and considered in confidence pursuant to Section 90(3) (b) & (d) of the Local Government Act 1999, this meeting of the Economic & Community Development Committee do order that:

1. the resolution, the report, the discussion and any other associated information submitted to this meeting and the Minutes of this meeting in relation to the matter remain confidential and not available for public inspection until 19 April 2023;

2. the confidentiality of the matter be reviewed in December 2017;

3. the Chief Executive Officer be delegated the authority to review and revoke all or part of the order herein and directed to present a report containing the Item for which the confidentiality order has been revoked.

Closure

The meeting closed at 7.57 pm.

Confirmed by the Committee at its meeting held on ..........................

Councillor Hender (Deputy Lord Mayor)

Chair

Economic & Community Development Committee

Kylie Miller
Committee Secretary
Documents referenced in:

- Minute 2 – Item 7 – PowerPoint Presentation – World Heritage Listing of Mount Lofty Ranges
- Minute 9 (Administration Comment for Item 15 - Other Business – Councillor Moran - Motion on Notice – Temporary Bike Lane)

are attached for reference.
Adelaide Hills Council, Alexandrina Council, The Barossa Council, Mount Barker District Council, the City of Onkaparinga, Yankalilla Council

Dorrit Black painting

For further information visit www.mountloftyranges.org
Unesco listing of agricultural world heritage sites is rare – only around a dozen sites worldwide. Rarity = economic value or Unique Selling Point.
UNESCO listing of the Mount Lofty Ranges region would link to any future World Heritage listing of the Adelaide City Layout and Park Lands.
Can we get it?

Outstanding Universal Value

Overlapping themes with Adelaide City and Parklands

“South Australia was the first place in the world to apply the principles of systematic colonisation and (along with the Adelaide city layout), rural and township settlement in the Mount Lofty Ranges is its most enduring expression.”

- Susan Marsden

John Stuart Mill:

• “...the planning of colonies should be conducted, not with an exclusive view to the private interests of the first founders, but with a deliberate regard to the permanent welfare of the nation afterwards......no plan is comparable in advantage to that advocated by Mr Wakefield....”

From top: E.G. Wakefield, J. Bentham and J.S. Mill
Multidisciplinary approach

The bid is currently mapping the diverse economic, ecological and cultural values of the agricultural landscape through a multidisciplinary approach that involves experts and locals.
Why UNESCO listing for Adelaide and the Mount Lofty Ranges?

World Heritage listing has evolved from a technical measure aimed exclusively at preservation into an acclaimed and globally respected brand.
Champagne expects the number of visitors to jump by between 20% and 30%, the usual tourist boost a place sees following a Unesco listing. ... The Guardian Weekly
Agricultural landscapes the world over are being forced to adapt to changing relationships between urban and rural areas, and to market forces that tend to homogenize communities and
Unesco listing as economic driver and placemaking tool

‘Why is our place unique, special and globally important?’

- Focus economic development on uniqueness, authenticity, a distinct sense of place, identity and culture.

- World Heritage listing as a catalyst to engage with the rest of the world from a position of confidence, selling distinct products and services at added value based upon their provenance.
Smart Green Liveable Creative

• Utilise Adelaide’s global “liveability” to attract the highly-skilled design, R&D, and marketing teams of international businesses, especially Asian businesses to locate in Adelaide.
• Create a dynamic, evolving economic future of specialised small businesses emerging from a very high rate of start-ups and many highly skilled units of Asian global businesses.
• Underpin high quality, innovative, agriculture, manufacturing, design, R&D, marketing, finance, health, education, housing and construction, recreation, retailing and restaurant businesses.
• Adelaide will be world-renowned as a standout centre for the creative and digital industries.

- Richard Blandy, INdaily
POTENTIAL BENEFITS OF UNESCO WORLD HERITAGE LISTING


- Biggest global branding opportunity the region will ever have
- Economic driver for the whole state
- PR boost for our world-class food, wine and tourism destinations
- Premium and ‘high-value niche’ value-add to export product
- Raise the region’s profile with overseas investors
- Stimulate agribusiness and tourism innovation
- Attract investment to regional infrastructure
- Better financial return per hectare of land for farmers
- Strengthen resilience in the face of drought and fire risk
- Support ‘red tape’ reduction for farmers and business
- Enhance and complement planning policy reform
- Business catalyst effects and spin-offs globally and locally
- 50% of economic benefit to Adelaide CBD businesses
### Estimated direct economic benefits of World Heritage Site listing over 10 years by region, industry segment and growth scenario

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<th></th>
<th>High</th>
<th>Medium</th>
<th>Low</th>
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<td>New jobs</td>
<td>1622</td>
<td>811</td>
<td>406</td>
</tr>
<tr>
<td>Household income</td>
<td>$84m</td>
<td>$42m</td>
<td>$21m</td>
</tr>
<tr>
<td><strong>Tourism related (GRP)</strong></td>
<td>$20m</td>
<td>$10m</td>
<td>$6m</td>
</tr>
<tr>
<td>New jobs</td>
<td>315</td>
<td>158</td>
<td>95</td>
</tr>
<tr>
<td>Household income</td>
<td>$10m</td>
<td>$5m</td>
<td>$3m</td>
</tr>
<tr>
<td><strong>TOTAL STUDY AREA (GRP)</strong></td>
<td>$214m</td>
<td>$107m</td>
<td>$55m</td>
</tr>
<tr>
<td><strong>NEW JOBS</strong></td>
<td>1937</td>
<td>969</td>
<td>501</td>
</tr>
<tr>
<td><strong>HOUSEHOLD INCOME</strong></td>
<td>$94m</td>
<td>$47m</td>
<td>$24m</td>
</tr>
</tbody>
</table>
Projected GRP impacts to city and region over 20 years

Projected employment impacts to city and region over 20 years
No regrets

The process is one of the goals:

*Even if bids are unsuccessful, the journey itself can be expected to provide benefits, primarily in terms of partnership, heritage protection, promotion of cooperative planning and through attracting funding to supporting research and to supporting projects.*

– Price Waterhouse Coopers UK Analysis, 2007

Discover event, Parliament House Canberra
Key Reference: Rebanks 2010
Item 15
Economic & Community Development Committee on 19/04/2016
Status: Public

Other Business – Councillor Moran - Motion on Notice – Temporary Bike Lane [2015/02349]

MOTION ON NOTICE

Councillor Moran will move a motion and seek a seconder for the matter shown below to facilitate consideration and recommendation to Council by the Committee:

‘That the Economic & Community Development Committee recommends to Council that Council:

Paint a temporary bike lane on the Pirie Street to North terrace section of Frome Road to alleviate the dangerous situation that now exists.’

ADMINISTRATION COMMENT

1. Safety is a concern for people riding bikes along Frome Street North between Pirie Street and North Terrace. Over the last 5 years (2009 – 2014) 195 crashes have occurred, with 3% involving pedestrians and 15% involving bike riders.

2. Currently Frome South Bikeway connects with the Pirie Street Bike Lanes, however the Bikeway does not continue north of Pirie Street, therefore the safety risk remains.

3. Since the installation of the Frome South Bikeway between Greenhill Road and Pirie Street (linking in with the Rugby-Porter Bikeway in the City of Unley) in May 2014, a
50% increase in the number of people riding bikes along Frome Street has been observed (between Flinders and Pirie Streets).

4. The installation of low-cost temporary bike lanes along Frome Street North would significantly improve the safety of people currently riding bikes, and would encourage more people to come into the city by bike.

5. Two design options are presented for Council’s consideration. Both could be implemented relatively easily; however some impact to parking or traffic would take place. The level of impact depends on the option supported.

6. The options have been designed with traffic lanes of sufficient width to accommodate current bus movements on Frome Street. This leaves less space for bike and parking lanes.

7. That this solution would be temporary until late 2017, at which point buses would no longer use Frome Street and would instead be re-routed via the O-Bahn tunnel. At this point the layout of the street could be reviewed and adjusted as necessary.

**Option 1: Peak Period Bike Lanes**

8. Refer to the following document for a visual of Option 1: [http://dmzweb.adelaidecitycouncil.com/agendasminutes/files08/Attachments/ECD_Committee_19_April_2016_Item_15_Link_1.pdf](http://dmzweb.adelaidecitycouncil.com/agendasminutes/files08/Attachments/ECD_Committee_19_April_2016_Item_15_Link_1.pdf)

9. Option 1 would be similar to the type of bike lanes commonly installed on the arterial road network, where bike lanes are only operational during peak ‘traffic’ periods, which often corresponds to the time period when trips by bike are the highest.

10. The kerb-side lane would be used as a bike lane during peak periods and for on-street parking/loading during off-peak periods.

11. Four lanes of traffic would operate all day.

12. On-street parking/loading would not be permitted during peak periods.

13. The permanent bike counter on Frome Street between Flinders and Pirie streets highlights that currently around 65% of bike movements are between 7-10 am and 4-7 pm on a weekday. The following document shows the average daily bike flow by hour: [http://dmzweb.adelaidecitycouncil.com/agendasminutes/files08/Attachments/ECD_Committee_19_April_2016_Item_15_Link_3.pdf](http://dmzweb.adelaidecitycouncil.com/agendasminutes/files08/Attachments/ECD_Committee_19_April_2016_Item_15_Link_3.pdf)

14. Should this option be supported, engagement with the adjacent businesses on the proposed peak period parking bans and time limits is recommended.

15. The peak period parking bans would have an impact on the kerb-side loading operations of two hotels that are located on Frome Street between Pirie Street and Rundle Street. The management of peak period on-street parking/loading in the vicinity of these hotels will need to be carefully considered in order to balance the safety of people riding bikes with the operational requirements of the hotels.
16. It should be noted that peak period on-street parking bans operate each year on Frome Street (between Pirie Street and North Terrace) during the Clipsal event period (7-10 am and 3-7 pm).

17. Impacts of Option 1:
   17.1 Bike lanes would only be operational on a part time basis (proposed time limits include 7-10 am and 4-7 pm on weekdays).
   17.2 Four lanes of traffic would be maintained at all times.
   17.3 On-street parking would not be permitted during peak periods.
   17.4 Off-peak on-street parking would be permitted.
   17.5 There would be an impact on either the safety of people riding bikes or the kerb-side operations of two hotels during peak periods, depending on the management of kerb-side space at these locations.
   17.6 Peak period parking restrictions would need to be enforced on a regular basis to ensure that bike lanes are not blocked, which could compromise the safety of people riding bikes.
   17.7 Estimated cost to implement this option between Pirie Street and North Terrace is $50K.

Option 2: Kerb-side Separated Bikes Lanes via Line Marking and Flexi Posts

18. Refer to the following document for a visual of Option 2:
    http://dmzweb.adelaidecitycouncil.com/agendasminutes/files08/Attachments/ECD_Committee_19_April_2016_Item_15_Link_2.pdf

19. Option 2 would extend the kerb-side separated bike lanes along the length of Frome Street, providing a safer and low-stress bike lane option at all times of the day.

20. The kerb-side lane would be used for a bike lane at all times of the day.

21. Four lanes of traffic would be provided during the peak periods, with two lanes of traffic during off-peak periods.

22. On-street parking/loading would be permitted during off-peak periods.

23. The management of the kerb-side space in the vicinity of the two hotels will need to be carefully considered in order to balance the safety of people riding bikes with the operational requirements of the hotels.

24. The permanent traffic counter on Frome Street between Flinders and Pirie streets highlights that currently around 45% of vehicle movements takes place between 7-10 am and 4-7 pm. The following document shows the average daily vehicle flow by hour:

25. Should this option be supported, engagement with the adjacent businesses on the proposed peak period parking bans is recommended.

26. Impacts of Option 2:
26.1 Kerb-side separated bike lanes operational full-time (possibly with the exception of sections outside the two hotels).

26.2 Four lanes of traffic during peak periods, with two lanes during off-peak periods.

26.3 On-street parking available during off-peak periods only.

26.4 Impacts on hotel operations or the safety of people riding bikes, depending on the final design solution.

26.5 Estimated cost to implement this option is $200K.

27. Administration could undertake the design and consultation activities for either option using existing internal resources.

28. No funding is currently available to implement either option. A budget allocation through 2015/16 QF3 or the 2016/17 Integrated Business Plan would enable the project to be implemented as soon as possible.